

## Key adviser update – May 2008

### ***Australian Ethical Super wins Infinity Award***

The Australian Ethical Retail Superannuation Fund was the winner of the inaugural Infinity Award at the 2008 Conference of Major Super Funds (CMSF). The Award signifies the Australian Ethical Super Fund as Australia's most environmentally and socially conscious fund and a leader in sustainable investment and sustainable business practices.

The Award sets a high benchmark for the rest of the industry to work towards, as a growing number of consumers are on the look-out for super funds that align with their commitment to sustainable and socially responsible investment practices.

While there are a number of funds claiming to have green and socially responsible options, many of them cover only a few issues and their selectiveness is not clearly communicated to consumers.

SuperRatings' Managing Director, Jeff Bresnahan, says there are a number of confusing messages being given to consumers and there is a need to cut through the clutter and determine those funds that are genuinely addressing all the key environmental and social issues.

### ***More Asian companies added to World Trust***

Three more Asian based companies have recently been added to the World Trust's portfolio. The World Trust is actively increasing its investments in Asia.

Singapore-based **ParkwayHealth** operates hospitals, medical centres and healthcare services throughout Asia. **Hong Kong China Gas Company** is the leading public utility in Hong Kong and supplies towngas to 85% of households in the territory. **Singapore Exchange** aims to build an Asian gateway for securities and derivatives. Over 700 companies are listed on the Singapore Exchange.

### ***Ethical investment seminars for financial advisers***

Australian Ethical executive director James Thier will be hosting an ethical investment seminar for financial advisers on Tuesday 3 June at Enterprise House in Unley (Adelaide).

12:30-1:30pm, Tuesday 3 June

Enterprise House

136 Greenhill Road, Unley

Lunch provided. RSVP to [adam@austethical.com.au](mailto:adam@austethical.com.au)

Australian Ethical holds frequent seminars on ethical investment for retail audiences all around Australia and more technical presentations for financial advisers. If you are interested in having someone from Australian Ethical present to your colleagues or clients we'd be happy to organise a time. Please contact Adam on 02 6201 1926 or email [adam@austethical.com.au](mailto:adam@austethical.com.au).