

In Association With

DOCUMENTARY AUSTRALIA FOUNDATION

announces Mini Documentary Competition

Australian Ethical in association with the Documentary Australia Foundation is seeking entries in a competition for very short documentary films on the theme of Corporate Responsibility and the Environment.

Content:

- Could be about specific local or Australian environmental issues or they could be about broad, world wide environmental issues.
- Should aim to enhance viewer's awareness of the connection between corporate decisions and the state of the natural environment.
- Shouldn't focus solely on government policy issues, but could deal with the link between corporate influence and government policy.

Length – Maximum 2 minutes

Format – Submit a DVD. Australian Ethical would like to be able to use the works on ours or others websites or in other promotional venues e.g. a sponsored film festival.

Genre – Documentary (with comedy, satire and clever quick thinking greatly encouraged).

Audience – For a broad, general audience.

Style – Smart, accessible, subtle, witty, satirical, funny, empowering, moving, a call to action.

Prize Monies:

1 st Prize:	\$12,500
2 nd Prize:	\$ 8,000
3 rd Prize:	\$ 5,000

Each of the three winners will also have domestic airfare to Adelaide and 1 night's accommodation arranged so they can attend the prize giving session at the AIDC conference.

Award of Prizes:

It is planned prizes will be awarded at the Australian International Documentary Conference 24-26 February 2010. The top 10 entries will be screened at the conference followed by an awards ceremony. See www.aidc.com.au.

Intellectual property Rights:

Entrants will be required to provide Australian Ethical and DAF with a non-exclusive licence to stream their entry on the Australian Ethical and DAF websites and in any other promotional fora. Entrants can make any other use of the material they like provided, at DAF's request, a credit is given to the effect "produced for the Australian Ethical Investment /Documentary Australia Foundation mini-doc competition." Additional uses might be:

- As a trailer for longer documentary for broadcast;
- For other marketing or commercial purposes of the entrants;
- By not for profit organisations interested in particular issues.

Indicative potential themes:

Australian Ethical does not want to prescribe content for these mini docs. Entrants seeking inspiration might refer to the website of the US Interfaith Centre for Corporate Responsibility (ICCR) - www.iccr.org. The ICCR coordinates religious and other groups engagement with US corporations. The ICCR is an ecumenical not for profit organisation which has undertaken activities like this in the US for over 40 years. There is nothing analogous in Australia. In recent years the ICCR has engaged with companies on a diverse range of environmental issues – water use, global warming, renewable energy, discharge of toxic waste, products which are damaging to human health and the environment, responsibility for mining exports and GHG emissions. See www.acf.org.au

Schedule:

- Intending entrants are encouraged to register their interest with Stephen Hyam (shyam@australianethical.com.au or 02 6201 1939).
- Entries **must** be received at the offices of Australian Ethical by **10 February 2010**. Entries should be posted as DVDs to

Stephen Hyam
Australian Ethical Investment Ltd
GPO Box 2435
CANBERRA ACT 2601

Entries must be accompanied by the attached completed form.

Winners will be notified by 17 February 2010.

MINI DOCUMENTARY ENTRY FORM

Name of Entrant:

Address:

State: Postcode:

Phone: Work: Mob:

E-mail.....

I wish to enter the enclosed DVD in the Australian Ethical Mini Doc Prize.

Title of entry:

I hereby grant Australian Ethical Investment Ltd and the Documentary Australia Foundation each a non-exclusive licence to distribute the material on the attached DVD on their websites and any other promotional fora of their choosing. I understand I can make any other use of the material provided at Documentary Australia Foundation's request I give a credit that the material was produced for the Australian Ethical mini doc film prize.

I warrant I have the legal power and authority to make the grant described above.

Signed:.....

Date

Please post to:

Stephen Hyam
Australian Ethical Investment Ltd
GPO Box 2435
CANBERRA ACT 2601

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investment + superannuation