

ASX Announcement

ASX Code: AEF
Date: 16 October 2009

Notice of Annual General Meeting

Please find attached a copy of Australian Ethical's Notice of Annual General Meeting 2009 and associated documents. These have been provided to our share registry for distribution to shareholders.

/end.

Company Background

Australian Ethical is a funds manager that specialises exclusively in ethical funds management. It offers managed investment schemes and corresponding superannuation strategies (for accumulation and pension accounts). The Australian Ethical Charter is the foundation of the investment process. It aims to avoid harmful investments and actively seeks investments that benefit society and the environment. Uniquely, the company's constitution requires that 10% of profit is donated to charitable and conservation initiatives.